



HONSBERGER PHYSIO+ CONTINUES TO INVEST IN LEADING EDGE TECHNOLOGY

Healthcare solutions to help clients live better, feel better and perform better

FOR IMMEDIATE RELEASE (MARKHAM, ON) November 2, 2020 – Honsberger Physio+ has invested in new technology to better serve its clients with leading edge diagnostic solutions. The investments are in wearable technology for movement screening, sports movement, rotational activity movement, macular eye health and cortisol and free radical testing. Together, these investments provide Honsberger clinicians with objective, way to interpret data that can be turned into measurable results for patients, that optimize health.

Honsberger Physio+ takes great pride in working with professional athletes and everyday people to help empower them to achieve and protect their performance, and health and wellness goals. Knowing today's medical problems can't be fixed with yesterday's knowledge, the company continues to advance its diagnostic capabilities with the addition of innovative tools and products. Clinicians will be able to use the data from these various technologies to validate their findings and ensure treatments are working in real time.

According to the Founder of Honsberger Physio+, Kevin Honsberger, "For over 30 years, we've enhanced the health and wellness of our clients through the use of innovative technology. We continue to be committed to delivering positive health outcomes for our patients, and we're delighted that our latest tech investments will directly benefit client outcomes."

Honsberger Physio+ continues to pursue its special interest in concussion assessment and treatment and are currently involved in developing a regional response to this growing issue. Through its latest technology investments in movement tracking, vision performance and natural health supplements, the company can validate biomechanics and functional movement from a musculoskeletal perspective while also looking at internal systems that impact recovery and performance.

Clients interested in learning more about these technology investments and unique solutions that allow clients to get better, faster, are encouraged to reach out to the company or speak with their attending clinician.

For expert commentary and interview opportunities with Honsberger Physio+, please contact:
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ABOUT HONSBERGER PHYSIO+

Honsberger Physio+ was established in 1987 when founders Kevin and Margaret Honsberger identified a gap in the professional treatment of injury. With a background in education, healthcare, athletic coaching and training, they launched a new style of treatment clinic specializing in injury management and personal empowerment with biomechanics as their guiding philosophy. The team introduced an innovative approach to injury prevention and recovery for elite athletes. Recognized as world-wide leaders through their work with Canada's top professional athletes, sports teams and Olympians, the duo evolved their practice to include 'everybody', working with individuals looking to lead a fulfilling and pain-free life, and companies committed to employee wellness. Honsberger Physio+ operates in five locations in the GTA.

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